



## Green IT Strategy

### OUR PROVEN METHODOLOGY

Our process is based on industry best practices and is enhanced with years of experience working with our clients in the complex, high end IT solutions space.

Our Methodology is a phased approach:

- **Discover** – Assess
- **Develop** – Client is Provided Solution Options
- **Design** – Architect Solution
- **Deploy** – Implement Solution
- **Debrief** – Review Solution Benefits

### Green IT Strategy Overview

Concern for the environment coupled with rising electricity costs, increased power and cooling consumption, and greater density in the data center has created a demand for a strategy that can allow firms to meet their business objectives and reduce costs, while protecting the environment.

Power grids across the globe are at capacity, placing your infrastructure at heightened risk of outage, and there is a need to meet the supply of increasing compute demand with existing levels of power consumption. One of the primary drivers fueling Green IT is server and storage consolidation and virtualization.

### Green IT Strategy Benefits

- Reduction in footprint as consolidation and virtualization drives greater density in the data center, reducing real estate costs
- Reduce power consumption to offset increases in electricity costs by using smaller servers and storage with greater capacity and more efficient processing
- Eliminate idle capacity on server and storage devices through consolidation and virtualization
- Help reduce carbon emissions and protect the environment by using clean and efficient technologies

### Offerings

- Server and Storage Consolidation Assessments
- Server and Storage Virtualization Assessments
- Power and Cooling Assessments

