The next generation of technology is just around the corner. These upgrades aren’t always optional—they’re essential to providing your company with the increased productivity and performance you need to maintain your competitive edge and increase your profitability. Your financial structure may not allow you to take advantage of this increased computing power when you really need it. Also, the book value on your existing technology may outweigh the technology’s value to your organization. What are your options? Insight provides flexible and convenient ways to manage your technology and keep pace with innovation through leasing.

**Stretch Your Budget**

Many companies struggle to balance the need for new technology with budget constraints. Leasing helps stretch budget dollars with low monthly payments.

**Avoid Technological Obsolescence**

When you purchase computer equipment, you run the risk of owning technology that rapidly becomes obsolete. Leasing through Insight makes planned upgrading or adding on to your technology easy.

**Conserve Capital**

With an Insight Operating Lease, your cash remains untouched and available for other profitable uses. In addition, leasing expands your company’s financial resources without affecting established credit lines.

**Upgrade on Demand**

As your computing needs change, leasing through Insight gives your company the ability to add on or upgrade your technology when the need arises. Refresh your assets without the time constraints associated with capital acquisitions.

**Finance Hardware, Software & Services**

Leasing allows your company to finance the entire solution—hardware, software and peripherals—as well as soft costs like service and installation. You make a single monthly lease payment for all your needs.

**Gain Tax Advantages**

Many companies realize significant tax benefits from leasing their technology. Monthly lease payments are generally tax deductible and can be treated as a business expense. Consult your accountant or tax advisor for specific details on this important benefit.

**Unmatched Flexibility**

Leasing provides unmatched flexibility to tailor a program to meet your company’s individual financing needs. Insight offers a wide range of programs and options to meet specific cash flow requirements.

**Reduce Up-Front Costs**

Conventional bank financing typically requires a minimum balance. With leasing, there is no minimum balance or down payment required.
The Insight Technology Refresh Program

The Insight Technology Refresh Program provides a flexible, convenient and cost-effective way to refresh your technology on an as-needed basis. Our goal is to add value to your technology and to our partnership by lowering your total cost of computing.

We will analyze your current assets and future needs to customize a strategic plan that enables your company to take advantage of new innovations, refresh your assets, dispose of retired technology and maximize your financial options. In short, the Insight Technology Refresh Program brings together the entire solution.

Flexible Financing

Our wide variety of flexible financing options and technology refresh solutions allow you to work with a single partner for all your technology and financing needs. Your company can finance hardware, software, peripherals, service contracts, installation—even non-technology-based assets—bundled into one package. Technology Refresh options are available without additional fees.

Whether you choose to finance through an Operating Lease, Capital Lease, Finance Lease or Master Line of Credit, the process is convenient, cost-effective and timely. We focus on meeting your needs with quality products and responsive service.

Remarketing Services

Our Remarketing Services are designed to respond to your need to dispose of retired technology, putting it to work for you instead of taking up valuable storage space. Insight handles all the logistics and eliminates the hassles associated with disposition.

The Insight Technology Refresh Program makes managing technology convenient and affordable. Contact an Insight account executive for an innovative approach to maximizing your technology ownership.

For more information, contact your Insight account manager or call us at 800.INSIGHT today.